

## JUNE BATY SHARE POINTERS ON LAYOUT AND DESIGN



June prepares us to design & layout

**BALANCE:** Remember, optical center is slightly higher than actual center. Visually, something set slightly higher looks centered to the eye

**COLOR:** Will color be used? The client may have budgetary boundaries that dictate that element as well.

**FORMAL or INFORMAL:** A formal job, such as traditional wedding invitations may need a very formal look, although some clients may request a more contemporary free form look.

**TEXT MASSES:** An extraordinary amount of text can produce problems if the client “straight jackets” you to confined small space or other parameters that are too rigid.

When you work with clients you are sometimes limited to their parameters of size, color or strict ideas of execution.

June provided handouts about doing layout, but also provided xeroxed text and headline elements to let everyone try their hand at cutting, pasting & setting up an invitation layout. It made you think and make design decisions. Everyone had a different idea and we didn’t even have time to go through all the other ideas that were coming to mind!

Good job June!

Janell Wimberly

June used our own Alan Furber’s book on Layout and Design to guide us through her points of layout. Alan’s second book is a more detailed edition elaborating on the process and detail of thought process and execution.

June has done commercial calligraphy for 15 years, and shared with us, that it’s a matter of finding out what a client wants and meeting his descriptions and needs. Not always easy! Many calligraphers now utilize computers for laying out work for clients.

Thumbnails are still relevant to put the ideas into a visual reference and get ideas rolling easily. Some people have a natural “artist’s eye”. They can “feel” the balance, color etc. that produces strong design. Some people may have to struggle. Everyone has a different skill level, but there are basic rules that help to contribute to the success of a design.

**Some points to keep in mind:**

1. the piece should have a purpose
2. it should fit the audience you’re targeting
3. the message you’re conveying is clear
4. make it attractive to draw people into the piece for people & easy to read and see

**ELEMENTS OF THE LAYOUT:**

**TITLE / TEXT:** Know the priority of importance of these elements. Use appropriate embellishments or decorations, don’t force their use.

The dominant element is the primary leading factor that draws the viewer into the art. Next step, choose a lettering style. Be aware of what is being discussed or enumerated. Will a lettering style denote the subject more than another? But don’t discount readability.



Using xerox copies & colored paper everyone tried their hand at layout & design

# KALIGRAFOS SPRING EXHIBIT AND VALENTINE PARTY!

*That's right. It's that time of the year! If you haven't already . . .*

## GET YOUR EXHIBIT PIECE STARTED NOW!

*There is no subject this year, just your beautiful art to grace the walls of the Irving Center for the Arts.*

*If you can't bring your piece to the January meeting. Call or E mail Donna to make arrangements for your piece to be included in the exhibit.*

**972 234-3748 d.sabolovic@worldnet.att.net**

Also, prepare a "heart-felt" Valentine to share for the party.  
(1 for yourself and any guests you wish to bring.)

More information will be made known at the January meeting!

## GET READY, GET SET, **PARTY** AND **EXHIBIT!**

## KALIGRAFOS /ALPHABET SOUP COOKBOOK



THINK CHRISTMAS!

**IT'S READY -  
SO LET'S GET COOKIN'**

Through Paula Van Wagoner's valiant efforts, our money making project has been finished, printed and is now ready for you! From "Pulled Pork" to "Strawberry Shortcake" and every dish in between w/ color dividers and durable cover.

Contact Donna Sabolovic at (972) 234-3748 or e mail at [d.sabolovic@worldnet.att.net](mailto:d.sabolovic@worldnet.att.net)  
422 Provincetown, Richardson, TX 75080 - For each book send \$19.95 +\$5 SHH and where to send.

Big News! John Neal Bookseller has reviewed our cookbook, liked it, and that review can be found in the January issue of Tabellae Ansatae (the subscription publication on book binding, calligraphy and journaling).

## EARLY BIRD LETTERING CLASS

BRUSH UP ON BLACKLETTER

8:30 - 9:25 January 10, 2004  
Craft Guild of Dallas

This is a review and practice session for those wishing to improve their work in the blackletter style. Please bring: usual supplies, C-2 nib (or equivalent 3 mm nib), ink, staff, 8 1/2 x 11 blank paper. I'll bring guidelines and handouts and plenty of beautiful examples to inspire you!

If you have not already signed up for this Early Bird meeting, please do so no later than Wed., January 7. Look forward to seeing you there!

## OUTSIDE WORKSHOPS

♦ - CAMP CHEERIO! - ♦

March 14-19/Monique or Lallier & John Stevens  
*Crossed-Structure Binding/Brush+Roman*

May 2-7/Tom Perkins & Gaynor Goffe  
*Intro to Stone Carving/Italic Calligraphy*

[www.calligraphycentre.com/teach.html](http://www.calligraphycentre.com/teach.html)

# THE PILGRIM PROJECT 2003

Grace Ann Vanderpool

Take three “Pilgrim Scribes” (Terry Porter, Nancy Leban and Grace Ann Vanderpool) equipped with enough goose quills for 5 classrooms of 2nd graders (all dressed as Pilgrims), add walnut ink and paper and you have quite an experiment!

These students at Hyer Elementary in Dallas, Texas paused to experience what it was like to have lived in that era and what challenges they faced in their daily lives—specifically their writing, schooling, etc.

Introducing them to the thrills and spills of a cut quill is quite an honor.

We passed around real black walnuts (thanks to Teri Fulton) and discussed ways the pilgrims got their inks. I enlarged copies of “Old English manuscripts” for them to see, as well as demonstrating some of those strokes on the board.

This is the 4th year for the “Pilgrim Project” and I hope more Kaligrafos members will join our band of Pilgrims next November – as it’s a real opportunity to introduce calligraphy in the schools.

*P.S. Pilgrim attire and quills provided!*

*Grace Ann Vanderpool*



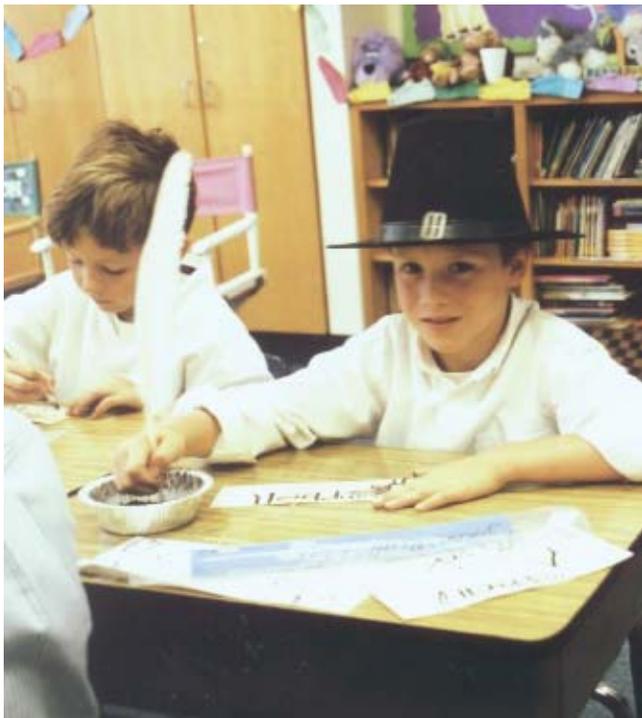
*Grace Ann is watched carefully by interested student*



*Nancy & friend outfitted in period costume*



*Terry encourages the children*



*left: Aspiring scribe*

*above: Pilgrim's Pride!*

# KALIGRAFOS PROJECT PICTURE GALLERY



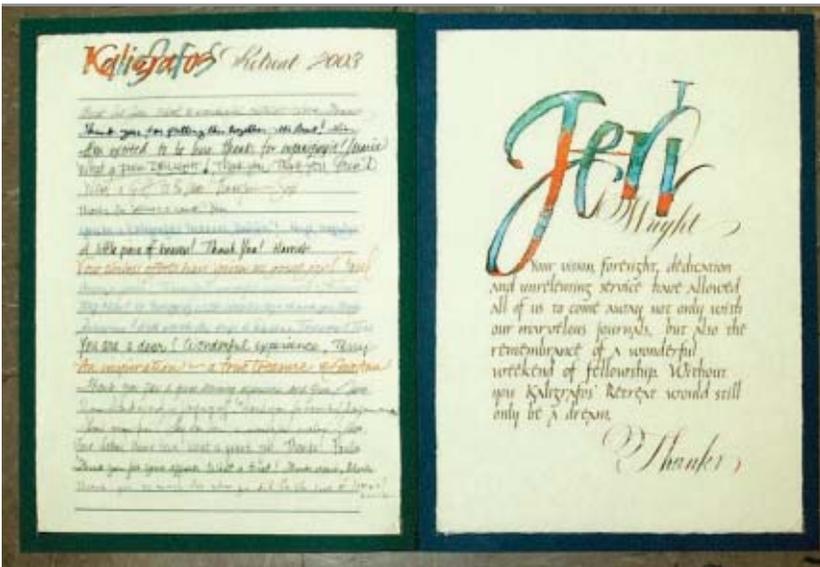
Marta's Early Bird class on the "Akim" hand was very popular



June's layout & design participants - (Notice our special member visiting from France! Betty Barna, (3rd from right))



June's program a hit with Jane



Jeri was presented with a beautiful certificate made by Donna and signed by all the participants. Great job Jeri for your organization skills!



More journals from the retreat. Now don't you wish you'd gone?

## MEMBERSHIP PAGES READY

The new membership pages are ready. Linda Harrison and a great crew of helpers custom made "antiqued" covers for your books as well as the new membership card. Make arrangements to get yours, contact Linda at: (972) 278-2765 or [stampenlady@aol.com](mailto:stampenlady@aol.com) or pick it up at the January meeting.

**E - NOTICES / E - NEWSLETTERS**

• Want to be kept apprised of special Kaligrafos events & needs? Sign up to receive E-NOTICES. (Used for emergency communications & last minute events) - contact Jan Ensminger - [jan.ensminger@eds.com](mailto:jan.ensminger@eds.com) OR [janens@earthlink.net](mailto:janens@earthlink.net)

• Receive an Electronic copy (PDF) of the newsletter! E mail Janell at [jwimberl@flash.net](mailto:jwimberl@flash.net) to sign up. (You can request a hardcopy, e copy or both!)



**VACD REPORT**

- Marta Wiechmann-Simmons

KEEP IN TOUCH WITH WHAT'S GOING ON THE THE VISUAL ARTS COUNCIL AT [WWW.VACD.COM](http://WWW.VACD.COM)

- VACD Fund Raiser** - Asking for help in addressing invite envelopes. A great opportunity for Kaligrafos to become involved as a member group and make those precious volunteer points. Fun project if we all worked together at a addressing session! Marta is waiting to hear from them for more information regarding addressing the envelopes for this fundraising function.
- Note Card Donation Project** / Donate a card/envelope and include biz card and short resume insert. Proceeds go to VACD and Dallas Opera. Workshops are being organized by VACD for card making by area artists.

*Kaligrafos is a member group of VACD, however, as an individual member you would have more access to events. Check the VACD web site to join.*

**COMING TO A WORKSHOP NEAR YOU SOON!**

The new year will see a choice of workshops to choose from.  
Watch your newsletter for exciting announcements!

**CARD EXCHANGE**

It's time to show off those wonderful envelopes that have been exchanged! Bring them to the January Meeting. Also feel free to bring special handmade Christmas cards that you might have received. I know there were some people out there who got creative and had way too much time on their hands!

**CALLIGRAPHY OF THE MONTH**  
DON'T FORGET TO BRING YOUR  
MASTERPIECES, AND COMPETE  
FOR PRIZES TOO!

**SUNSHINE BOX**

Catherine Burkhard has volunteered to take over the job as "Sunshine Chairman". Thanks Catherine! Let her know of any sunshine needs.

**EXHIBIT TO VISIT**

**PAINTED PRAYERS:** Medieval and Renaissance Book of Hours from the Morgan Library. October 12, 2003 to January 18, 2004 at the Kimball. [www.kimbellart.org](http://www.kimbellart.org)

VISIT KALIGRAFOS' WEB SITE AT [WWW.KALIGRAFOS.COM](http://WWW.KALIGRAFOS.COM)

Wow it is 2004. The century is on its way. Kaligrafos is starting a new year and we are very excited about the upcoming events.

The "big bash" our annual Valentine's Party will occur SUNDAY February 8th at the Irving Center for the Arts. Along with the party is our annual exhibit and card exchange. Prepare an exhibit piece and make a card to exchange. You will have great fun and enjoying learning new and fascinating techniques.

EVERYONE is encouraged to participate.

We will also be coming up on our election of officers in April. In the next 2 months the nominating committee will be calling for nominations. Please consider giving of your time for a year commitment to serve on the board. Yes, some work is involved, but the rewards that you reap far surpass the time spent.

With many hands sharing the responsibilities the strain is lessened.

New friendships are developed and ideas exchanged making Kaligrafos a delightful organization that we can all be proud to be a part of. And YOU made it happen. So, when you get that call just say YES.

Kaligrafos' 25th anniversary will happen next year in 2005. Contact Grace Ann Vanderpool if you have any ideas on how to plan this event or would like to help.

Also in July 2005 the International Conference, Legacy 2005 will occur for the first time in the southwest. Many volunteers are needed.

Contact Angie Vangalis to participate.

Welcome 2004!

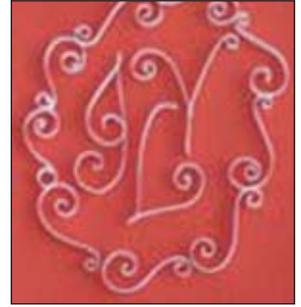
Donna

| 2002-03 BOARD MEMBERS   |
|---|
| President: Donna Sabolovic (972) 234-3748 / <a href="mailto:d.sabolovic@worldnet.att.net">d.sabolovic@worldnet.att.net</a>  |
| Vice President: Jeri Wright (972) 436-7636 / <a href="mailto:jeribill@hotmail.com">jeribill@hotmail.com</a>   |
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| Newsletter: Janell Wimberly (972) 519-1099 / <a href="mailto:jwimberl@flash.net">jwimberl@flash.net</a>   |
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| Library: Paula Van Wagoner (972) 233-2253 / <a href="mailto:pvanwagoner@prodigy.net">pvanwagoner@prodigy.net</a>  |
| Public Relations: June Baty (972) 238-7959 / <a href="mailto:jbaty@tyequity.com">jbaty@tyequity.com</a>   |
| Service Projects: James Ivey (214) 660-8485 - <a href="mailto:jamesiv@abcgloball.net">jamesiv@abcgloball.net</a>  |
| Historical hands: Kathy Setina (972) 931-7076 / <a href="mailto:kathysetina@hotmail.com">kathysetina@hotmail.com</a>  |
| Exhibits: Harriet Moore (972) 612-2101 / <a href="mailto:k.p.moore@gte.net">k.p.moore@gte.net</a>   |
| Parliamentarian: Paul Siegel (972) 620-1556 / <a href="mailto:penman2000@aol.com">penman2000@aol.com</a>  |
| Past Pres: Dick Mussett (972) 235-0936 / <a href="mailto:granmuss@flash.net">granmuss@flash.net</a>   |

**SATURDAY, JANUARY 10, 2004 / 9:30 AM**



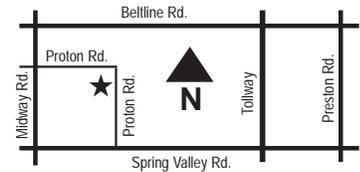
# Quilling



**JAN ENSMINGER** will be doing a demonstration and there will be packets available for those who wish to have some hands-on practice. It is an easy, versatile craft that can add lots of personal charm to cards and gift packages.

*Letters can also be a part of quilling, and since lettering is the topic of the year we'll show how to "letter" with quilling. If you would like to explore more about quilling before the meeting, you can check this site out that is representative of the craft <http://www.deequill.paperpiecingdivas.com/page0002.htm>*

**WHERE:** The Craft Guild of Dallas  
**14325 PROTON ROAD**



Remember. No meeting in December

**MONTHLY MEETINGS:** (business & program) are open to the public and are held on the 2<sup>nd</sup> Saturday of each month. / **MEMBERSHIP:** Open to anyone with an interest in letters. Annual dues are \$25 for individual - payable April 1st. Direct inquires to Carol Scott (972) 675-4569 / **NEWSLETTER CONTRIBUTIONS:** Direct articles, pictures, art or ads to Janell Wimberly / 2621 Pin Oak, Plano, TX 75057 / (972) 519 1099 or fax (972) 519 1040 E mail to [jwimberl@flash.net](mailto:jwimberl@flash.net). Articles may be faxed or submitted as standard mail or digital files (Quark, PageMaker, Word, or as text in an e mail) send graphics as jpegs, tiffs or EPS files (Illustrator). Deadline for submission of articles and news is the 3<sup>rd</sup> Saturday of the month prior. / **KALIGRAFOS** is published 10 times annually. Publication of any article or advertisement does not imply endorsement by the guild or its officers. Direct all other inquires, general mailing and newsletter exchanges to: Kaligrafos, 422 Provincetown Richardson 75080. © 2002, *Kaligrafos The Dallas Calligraphy Society*. **No reprints without permission.**

**ADVERTISEMENT OF ITEMS FOR SALE BY MEMBERS CAN BE POSTED IN THE NEWSLETTER IF SPACE PERMITS.** A fee of 10% of any sales thru newsletter or at meetings must be made to Kaligrafos. Contact newsletter editor at address/phone above for information or to place an advertisement

**KALIGRAFOS**  
*The Dallas Calligraphy Society*

422 PROVINCETOWN • RICHARDSON, TX 75080

**BRING YOUR EXHIBIT PIECE TO THE MEETING**

LAYOUT AND  
**D·E·S·I·G·N**



**JUNE BATY**  
GIVES US DESIGN POINTERS