

# Calligraphos

VOLUME 29 | ISSUE 6

[NEXT MEETING](#)

Artists Showplace

Saturday  
January 12th  
10AM

Spring  
Card Exchange

Interested?

Contact  
[Marie Adamson](#)

## From Conception to Completion

A proven method for designing great artwork

## January Program

TEAM LEAD: [Cristie Campo](#)

## PRESIDENT'S LETTER

BY KATHY SETINA  
[CLICK HERE TO VIEW](#)

Meeting will demo design layout. The members are going to work on a small layout problem. Will leave with a completed small project.

### Supplies to bring:

- Watercolors & brushes
- 2 sheets of arches (8 1/2 x 11 or larger)
- Pencils: 9b or 6b charcoal
- 18 inch ruler
- Large sheet of butcher paper or drawing paper
- Sharpie marker
- Favorite nibs

Popular  
Links

The  
*Valentine Social*  
is upon us.

Be sure to attend the  
January meeting to  
receive your  
hand-lettered  
invitation early!



[Classes \(January\)](#)  
[Fundraisers!](#)  
[Birthday Calendar](#)  
[Harvey's Helpful Hints](#)  
[Gallery](#)

All recently updated!



Hand lettered label seen at Trader Joe's  
in La Habra Heights, California

click the link to view class description  
made available on [Kaligrafos.com](http://Kaligrafos.com)

# January

classes

## Basic Drawing

Kathy Setina

## Italic

Kathy Setina

## Private Lessons

Carol Scott

## Beginning Bookbinding

Sherry Barber

## Ongoing Bookbinding

Catherine Burkhard



# Fundraisers

## Collared Shirts—Cost \$25

are still available

Logo by Michael Zeyda

Contact

[Betty Barna](#)

## Cookbook (Summer 2008)

### *Sweets & Scribbles*

Dessert Recipes!

Need quotes in calligraphy.

Bring to January meeting.

Contact

[Paula Van Wagoner](#)

**Sweets & Scribbles**  
**View Recipes Received**

# PRINCIPLES *Of Design*

by Angie Vangalis

Texas Lettering Arts Council

The principles of design, are used to organize or arrange the structural elements of design. The way in which the principles are applied in a piece affects the content or expressive message.

The principles of design are *Balance, Proportion, Rhythm, Emphasis* and *Unity*.

## Balance

Balance is the concept of visual equilibrium as it relates to our physical sense of balance. It is the consideration of visual weight and importance. Most successful compositions achieve balance in two ways: Symmetrically or Asymmetrically.

## Symmetrical Balance

Also known as formal balance, both sides of the piece are similar in visual “weight”. This piece by [Julian Waters](#) is symmetrically balanced:



Note the use of design *elements*: **line** and **texture** and **color**.

## Assymmetrical Balance

Also known as informal balance involves the placement of objects of varying weight to balance or offset another object(s) in a way that will allow unequal weights to balance on a page.



The use of **implied line** successfully creates assymetry in these examples by [Sherrie Lovler](#) (left) and [Manuel Murillo](#) (right).

## Bilateral & Radial Symmetry

When elements are arranged equally on either side of the central axis it is called Bilateral symmetry. Radial symmetry occurs when the elements are arranged equally around a central point.



[Martin Jackson](#) uses an illustration as a central point of interest in this piece.

## Proportion

Proportion refers to the size and scale of elements in a design. It is a comparison of sizes, shapes and quantities. Calligraphy is all about proportion, beginning with a single width of a nib.



[Julian Waters](#) successfully uses the principle of proportion, and elements of repetition, texture, and contrast in this piece.

## Rhythm

Rhythm allows the eye to move from one part of a design to another part. Successful calligraphy has a sense of rhythm in strokes, letters, words and sentences.

Visual rhythm can be created in a number of ways:

- Repeating a color, shape, texture, line, or space when designing.
- Varying the size of objects, shapes, or lines in sequence (small to large).

- Using a progression of colors from tints to shades (light blue to dark blue).
- Shifting from one hue to a neighboring hue (yellow to yellow-orange to orange to red-orange to red).



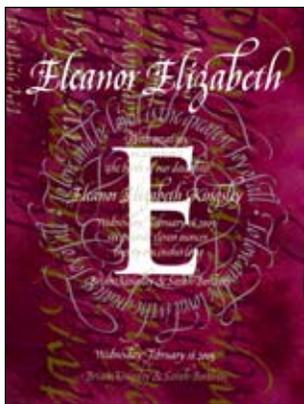
*Peter Thornton's* calligraphic style generates interest with rhythm.

## Emphasis

Every design needs an accent—a point of interest. Emphasis is the quality that draws your attention to a certain part of a design first.

There are several ways to create emphasis:

- Use a contrasting color.
- Use a different or unusual line.
- Make a shape very large or very small.
- Use a different shape.
- Use plain background space.



*Diane vonArx Anderson* uses contrast, size, shape and texture in this piece.

## Unity

When things look right together, you have created unity or harmony. **Lines** and **shapes** that *repeat* each other show **unity** (curved lines with curved shapes). Colors that have a common hue are *harmonious*.

Textures that have a similar feel add to unity. But too much uniformity sometimes can be boring. At the same time, too much variety can destroy unity.

The artworks in this article communicate **unity** and *harmony* throughout each piece. ❖

**April 26 – May 24, 2008**  
**Entry Deadline January 28, 2008**  
**CALL FOR ENTRIES 2008**

To download this prospectus go to:  
[www.irvingart.org](http://www.irvingart.org) or [www.irvingartscenter.com](http://www.irvingartscenter.com)

## ELIGIBILITY

Open to all artists 18 and older living in Texas, Arkansas, Louisiana, New Mexico and Oklahoma.

## ARTWORK REQUIREMENTS

Works must classify in one of the following categories:

1. Oil, acrylic on canvas or pastel paintings
2. Water media on paper
3. Mixed media, collage, drawings, hand-pulled graphics (Collage must incorporate self-created drawn elements, two-dimensional)

Submitted works of art must be **two-dimensional originals completed with the last two years without instructor supervision**. Works previously entered into the Texas and Neighbors Regional Art Exhibition are ineligible. Works must be available from March 29, 2008 – May 24, 2008.

## INELIGIBLE WORKS

Works must not be copies of other artist's work (including photographs) and must not be a series or part of a series. Computer generated, photographic and printed works are ineligible except hand-pulled graphics.

Irving Art Association reserves the right to reject any works not meeting eligibility requirements, or deemed inappropriate to hang in the Irving Arts Center (including frontal nudity) even after the image has been accepted.

## SUBMISSIONS - ENTRY DEADLINE

Completed entry form and digital JPEG images and fees **must be received by 5 p.m. Monday, January 28, 2008.**

## FEES

\$35 for up to 3 entries of art works per artist made payable to **Irving Art Association**. **Mail checks or money orders with entry form & CD to Irving Arts Center, 3333 N. MacArthur Blvd. Ste. 300, Irving, TX 75062**  
ALL FEES ARE NON-REFUNDABLE.

## SELECTION AND AWARDS

Each artist may enter up to 3 works. Only one work by each accepted artist will be exhibited. Awards will be selected at the discretion of the juror as follows:

**Best of Show - \$1000**

**Irving Art Association Award of Excellence - \$500**

Each of the 3 categories:

**1st - \$400 • 2nd - \$300 • 3rd-\$200**

**Honorable Mention - \$50**

## FRAMING

Artwork must be framed professionally or on wrapped around canvas with all sides painted. Works must be wired with screw eyes, ready to hang, with backing. No saw tooth hangers. Plexi-glas glazing only, except pastel can be behind glass. Maximum frame size 50 inches in either dimension. A diptych or triptych must be framed in single frame and meet the 50 inch maximum. Paintings with loose or damaged frames will not be accepted. Keep the frame simple and lightweight.

## SALES

All direct and indirect sales from this show are the sole responsibility of the artist. The Irving Arts Center requires a 20% commission on all sold paintings. The artist is liable for all taxes and commissions on these sales. The commission is due by May 25 or before if applicable, payable to the *Irving Arts Center*.

## LIABILITIES

Although the Irving Art Association will exercise due care in handling works submitted to this exhibition, neither the Irving Art Association, nor the Irving Arts Center will be responsible for any loss or damage to any art work.

## CONTACT INFORMATION

For more information, please contact the 2008 Texas & Neighbors Show Chairman, Angela Vangalis at 972.745.3698 or at [angie@txlac.org](mailto:angie@txlac.org).



## DELIVERY & RETURN OF ACCEPTED ENTRIES

**SHIPMENT INSTRUCTIONS** - Pack accepted works in light-weight, sturdy, reusable cartons. Do not pack works in wooden crates or with excessively loose packing material such as peanuts, squiggles or cloth. Clearly print your name and address on the outside of shipment cartons. Insure your shipment for your protection. **Ship works via UPS, prepaid with prepaid return, to Irving Arts Center, 3333 N. MacArthur Blvd., Irving, TX 75062 to arrive within March 24 to March 28, 2008.** Works that arrive after March 28, 2008 will not be judged. IAA will repack works in the original packing carton with the original packing material and will return the shipment via UPS. An additional charge will apply for return shipments that originally used couriers other than UPS.

## HAND-DELIVERED INSTRUCTIONS

Hand-delivered entries must be received Saturday, March 29, 2008 between 10 a.m. and 3 p.m. at the Irving Arts Center, 3333 N. MacArthur Blvd., Irving, TX. Entries received after 3 p.m. on March 29, 2008 will not be judged. Hand-delivered entries must be picked up on Sunday, May 25, 2008 between 1 and 5 p.m. or Tuesday, May 27 between 9 a.m. and 5 p.m. (Monday, May 26 is Memorial Day, and the Irving Arts Center will be closed.) Members who do not pick up their entries during the appropriate time will be charged a storage fee of \$4.00 per day.

## FORMAT REQUIREMENTS

**Slides will not be accepted** for the 23rd Annual Texas & Neighbors Exhibition. Upload JPG files with 300 pixels per inch resolution and a width and/or height maximum of 1800 pixels/6 inches.

Images should show **ONLY** the work of art (no frame, easel or background). *Images* of accepted entries will become the property of IAA to be used for the catalogue and other printed material, archives, website and for educational purposes.

Only those digital images conforming to these specifications will be accepted. Each artist may submit up to 3 works of art on one, non-returnable CD **OR** [on-line](#).

PRST STD  
US POSTAGE  
PAID  
CBSI

**ENTRY FORM**  
**ON-LINE SUBMISSION AVAILABLE**

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

PHONE DAY \_\_\_\_\_ MOBILE PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

**TITLE OF ENTRY #1** CATEGORY (circle one) 1 - OAP 2 - W 3 - MM

MEDIUM USED \_\_\_\_\_ Price \_\_\_\_\_

SIZE UNFRAMED (h x w) \_\_\_\_\_ SIZE FRAMED (h x w) \_\_\_\_\_

**TITLE OF ENTRY #2** CATEGORY (circle one) 1 - OAP 2 - W 3 - MM

MEDIUM USED \_\_\_\_\_ Price \_\_\_\_\_

SIZE UNFRAMED (h x w) \_\_\_\_\_ SIZE FRAMED (h x w) \_\_\_\_\_

**TITLE OF ENTRY #3** CATEGORY (circle one) 1 - OAP 2 - W 3 - MM

MEDIUM USED \_\_\_\_\_ Price \_\_\_\_\_

SIZE UNFRAMED (h x w) \_\_\_\_\_ SIZE FRAMED (h x w) \_\_\_\_\_

Acceptance in this show gives the Irving Art Association and the Irving Arts Center the right to photograph the work and/or use the submitted digital files for catalogue, promotional purposes and viewing on both the Irving Art Association website at [www.irvingart.org](http://www.irvingart.org) and the Irving Arts Center website at [www.irvingartscenter.com](http://www.irvingartscenter.com). Accepted entries will remain as placed by the IAA hanging committee and cannot be removed prior to May 25, 2008.

I have read and understand the terms of this agreement.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

**TIMELINE**

**January 28, 2008** Final date for receipt of digital images and entry forms. Those received after this date will be rejected.

**February 1, 2008** Entry Viewing  
 Irving Art Association,  
**Jaycee Park Center for the Arts**  
 Irving - 7 p.m.

**March 3, 2008** Notice of acceptance mailed.

**March 24 – 28, 2008** Ship accepted entries to Irving Arts Center to arrive no later than March 28, 2008

**March 29, 2008** Hand-deliver accepted entries to Irving Arts Center  
 3333 N. MacArthur Blvd.  
 Irving, TX 75062  
 10 a.m. - 3 p.m.

**April 27, 2008** Opening Reception & Awards Ceremony  
 2 – 5 p.m.

**April 26 – May 24, 2008** Show hangs in the Irving Arts Center 3333 N. MacArthur Blvd. Irving TX

**May 25 and 27, 2008** Pick up hand-delivered works between 1 and 5 p.m. on May 25 and 9 a.m. and 5 p.m. on May 27

**JUROR - Pamela Nelson**

Pamela Nelson is a Dallas-based painter and public artist. Ms. Nelson studied studio art at Southern Methodist University (B.F.A. 1974) and lived in Europe and the Middle East before settling back in Dallas. She has exhibited her art in galleries and museums since 1979. A committed community activist, she has served on numerous boards and commissions, started an art program for the homeless and mentored many young artists as a teacher.

Ms. Nelson firmly believes in the power of art and environment to lift the community. This awareness developed as she designed four light rail stations for the new DART rail system in Dallas in the early 1990s. Since 2001, she has served on the U. S. Commission of Fine Arts, a review panel in Washington DC that meets monthly and advises on art and architecture in the District. Ms. Nelson's other honors and awards include the 8th Annual Legend Award from the Dallas Visual Art Center and City of Dallas Urban Design Awards for the TIF Streetscape Project.

Recently completed projects are 24 stained glass windows for First United Methodist Church of Richardson, Color Equations, an art theory installation at NorthPark Center in Dallas and Destination Game, a floor medallion at DFW International Airport. Ms. Nelson is represented by Gerald Peters Gallery in Dallas and Adair Margo Gallery in El Paso. For more information about Ms. Nelson, please visit her website at [www.pamelahnelson.com](http://www.pamelahnelson.com).

THE 23RD  
**Texas & Neighbors**  
 REGIONAL ART EXHIBITION

**ENTRY CHECKLIST**

- Name each .jpg file with the artist's name (last name first, then initial of first name) and entry number corresponding to entry number on the entry form. (EXAMPLE: Smith, A1; Smith, A2).
- COMPLETE ALL INFORMATION ON ENTRY FORM.** Print clearly and sign entry form. No post office boxes please. You may submit your entry form [ON-LINE](#) with your images. Incomplete documentation may result in rejection of all works submitted by the artist.
- NOTIFICATION WILL BE E-MAILED.** Enclose a SASE if you prefer the return of notification by US Postal Service - CD will not be returned.
- Checks or Money Orders in the amount of \$35 made payable to **Irving Art Association**.

**2 WAYS TO SUBMIT YOUR IMAGE(S):**

- UPLOAD IMAGE(S)** with online entry form at: [www.txlac.org/txneighborssubmissionform2008.htm](http://www.txlac.org/txneighborssubmissionform2008.htm) AND send non-refundable fee and optional SASE to IAC.
- OR COMPLETE** entry form, the CD with JPEG image(s) AND send non-refundable fee and optional SASE to:

**2008 Texas & Neighbors Regional Art Exhibition**  
 Irving Arts Center  
 3333 N. MacArthur Blvd., Ste. 300  
 Irving, TX 75062

Irving Art Association & Irving Art Center  
*Thank you for your participation*

