
THE DALLAS CALLIGRAPHY SOCIETY

Kaligrafos

NOVEMBER 2009 NEWSLETTER
VOLUME 31 | ISSUE 4

Kaligrafos Retreat



Springhill Retreat Center

Book of Intentions

Book of Intentions

Lisa Engelbrecht





www.kaligrafos.com
November 2009
Volume 31 Issue 4

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President's Letter



Presidential Seal By Janell Wimberly
"We Ink 'em Up!"
(for outgoing president Kathy Setina)

This month our calligraphic gypsy guild will be meeting at the police substation at McCallum and Hillcrest. I often feel like a gypsy as I pack up all my tools for a meeting. Now we are traveling as well. May I suggest that you add a member or two's cell number to your phone in case you have trouble finding the meeting place. We don't want you going home frustrated so call one of us.

November is here and that means that the holiday season is fast approaching. You are in luck if you wish to do a little early holiday shopping as we will have our second holiday show for the members. You are all welcome to bring your crafts, calligraphic or not, and set them up for sale at the November meeting. Clearly mark them with the price and your name. Ten percent of your sales support the guild.

The panel discussion in October was a huge success. We could have kept them answering questions for at least 2 more hours. Thank you to Harvey Anton, Marie Adamson, Janell Wimberly and Debi Sementeli for sharing your experience in the world of calligraphic business.

Betty Barna will be teaching us her string letters at the November meeting. They are beautiful and make great gifts as well as cards. Of course, for cards you might think SIMPLE. Still, they are awesome and I think that you will enjoy it. Don't let yourself be limited in your thinking about how to use thread and fibers in your art.

The retreat has come and gone. It was a fabulous weekend of like minded artists getting a chance to play into the wee hours without interruption. A huge THANK YOU to Donna and Jeri for organizing the weekend. Thank you also goes to Brenda Burns for keeping us well fed and also to the rest of the committee who helped in many ways. Lisa Engelbrecht led us through preparing our canvas with washes and backgrounds and then lettering on canvas. There were notions, charms, fibers, and much more to incorporate into your own book. If you attended, please bring your creation to share at the meeting - even if it is not finished. Remember - it is a book of INTENTIONS. I intend to work on mine. I hope that you find time to work on yours as well.

Don't forget to work on your letters of the month. The Marvelous M's from last month were incredibly varied and beautiful. Look at some of them on the front page of the web site and in the pages of this newsletter. Our intentions, that word again, are to use them in an exhibit in 2010. Bonnie Hoffman is busy setting up several exhibit opportunities for us in the next year. This month we have Notable N's and Ravishing R's. One letter is do-able for all of us and keeps our fingers in the ink. Open the windows, enjoy the beautiful weather and make some art.

Keep reaching for the nib.

Sherry Barber

30 Years of Kaligrafos

2009-2010 Kaligrafos Kalendar

· General Meetings 2009-2010

November 14	9:30 am	Embroidery Techniques for Designing Cards - Betty Barna - North Central Division Police Station
January 9	9:30 am	Come over to the Dark Side: Lettering on Dark Surfaces - Janell Wimberly - N. C. Div. Police Station
February 13	9:30 am	Annual Valentine's and Kaligrafos 30th Anniversary Party - TBD
March 13	9:30 am	Iris Folding - Catherine Burkhard - North Central Division Police Station
April 10	9:30 am	Color Theory - Kathy Setina - North Central Division Police Station
May 8	9:30 am	Flourishing Techniques: Making a Statement - Marie Adamson - N. C. Division Police Station

· Board Meetings 2009-2010

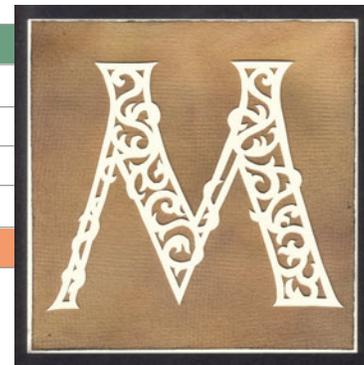
January 24	3:00 pm	Kaligrafos Board Meeting - Home of Betty Barna
March 28	3:00 pm	Kaligrafos Board Meeting - TBD

· Newbie Workshops 2009-2010

January 23	9:00 am	Lombardic Capitals - Linda Jones - TBD
April 17	9:00 am	Learning Parallel Pen - Donna Sabolovic - TBD

· Kaligrafos Workshops 2010

February 20,21	9:00 am	TBD - Sharon Zeugin
June 5,6	9:00 am	Marbling - Betty Barna and Rick Garlington
October 23,24	9:00 am	TBD - Annie Cicale (<i>tentative</i>)



Meeting Place Update

November
North Central Division Police Station
6969 McCallum Blvd # A
Dallas, TX 75252-5990
(214) 670-7253
The POLICE SUBSTATION AT
HILLCREST AND McCALLUM (NE Corner)



Nov. 14 - Meeting/Program
10 AM - 12 Noon (early birds at 9:30 AM)
The room is quite lovely and the sergeant who books the rooms is putting us first on the list for the same meeting room for all the 2010 meetings (except the February meeting). The room is actually booked from 9 AM until 12 to allow us to be early.



Just a MINUTE

OCTOBER MEETING HIGHLIGHTS

Regular Meeting - October 10, 2009

Meeting held at Custer Road United Methodist Church with 27 members present. Upcoming exhibit in January will be at the Manske Library in Farmers Branch. Library books were made available for checkout and five new books have been purchased. Members' name tags were available along with free copy of "Letters Art Review". The Mentor-Mentee program resumed with sign ups. Next workshop is February 20-21 with Sharon Zeuglin. Alan Furber's abstract alphabet cards were on display along with the "Marvelous M's" that were created by many members. Next month's letters are "Ravishing R's" and "Notable N's". Program was a panel discussion responding to questions from those present. Panel members: Marie Adamson, Harvey Anton, Debi Sementelli, and Janell Wimberly.

-- Catherine Burkhard, Secretary

Blackletter a.k.a Gothic \$100
Includes all supplies - choose Wed or Thu
Wednesday Evenings 6:30 PM to 9:00 PM
November 4, 11, 18, Dec 2
Thursday Mornings 10:00 AM to 12:30 PM
November 5, 12, 19, Dec 3

The above 3 classes are at
Stamp Asylum 972/596-1224
Contact Donna Sabolovic:
[dsabolovic\(at\)sbcglobal.net](mailto:dsabolovic(at)sbcglobal.net)

Workshops taught by Janell Wimberly
www.jkwimberlydesign.com/Workshops.html

Private Lessons \$30/Hour
Summer & Fall
flexible hours
My studio in Sachse
Contact: Carol Scott
www.carolscalligraphy.com

Local Classes

Card Making Classes \$5
2nd Tuesdays 7:00 PM to 9:30 PM
At 6805 Oak Falls Dr, McKinney, TX 75070
3rd Saturdays 9:30 AM to 11:30 AM
At THEO - <http://theosonline.org/Location.htm>
Beverly Stewart, Instructor
214/551-5782
beverlystewart@gmail.com

Come have a little paper "fling" before you get bogged down in all the homework papers! Bring your own scissors and adhesives. If you make a Stampin' Up! purchase, the class is free. As always there is no pressure to buy. Come, make cards and have fun!

Announcements

November Christmas Sale

Do you have tools, paper or supplies you bought but no longer use? Do you have some calligraphy work that needs a new home?

You are all welcome to bring your crafts, calligraphic or not, and set them up for sale at the November meeting. Clearly mark them with the price and your name.

Ten percent of your sales support the guild.

Show and Share

Please bring any new work you have to show whether in process or complete and share it with us. You may also ask for suggestions from the crowd but this is not required. Input from others can get the creative juices flowing again.

Membership Dues

2009-2010 Membership Dues are payable at the meeting. \$25.00 Single/\$30.00 Family.



Library Books

A book of the month review is now a regular feature of the newsletter. Anyone can submit a review of their favorite calligraphy (or related) book. The book does not have to be in the library. That's not to say you can't check out a book from the library and submit a review of it either.

Dust off, update, revitalize, and grow our collection. The library is always looking for more books; donations are welcome in the form of books or money.

If ever you have questions your librarian is always available to help, just ask. There is an [email](#) link on the [website](#) or you can hunt me down at a meeting.

Library Check-out Policy

- * Only current members of the guild are allowed to check books out
- * No more the three (3) items shall be checked out at any time to any one member
 - * Return Due Date is the date of the next regular meeting of the guild. No books shall be checked out over the summer break unless previous arrangements are made.
- * Library items are to be returned directly to the Librarian and will not be available for check-out until processed.
- * Past-due Fine breakdown:
 - o \$1/item for being one (1) month late
 - o \$2/item for two (2) months
 - o \$4/item for three (3) months
 - o \$8/item for four (4) months
 - o \$16/item for five (5) months

Summer months are included the past due month's accumulation.

At six (6) months the item(s) shall be purchased by the member. The replacement value of the item(s) is at the discretion of the Librarian.

- * Any member owing fines shall not be allowed to check-out privileges until fines are paid in full.
- * The books may be returned via the US Post Office to the Librarian

Southwest Calligraphy Member Guilds

Kaligrafos	Dallas, TX	www.kaligrafos.com
Fort Worth Calligrapher's Guild	Fort Worth, TX	www.fortworthcalligraphersguild.com
Sooner Scribes	Oklahoma City, OK	wimgo.com/events/27940/sooner-scribes-calligraphy-guild
Calligraphy Guild of Oklahoma	Tulsa, OK	www.orgsites.com/ok/calligraphytulsa
Capital City Scribes	Austin, TX	www.ccscribes.com
Houston Calligraphy Guild	Houston, TX	www.calligraphers.org
San Antonio Calligraphy Guild	San Antonio, TX	www.sanantoniocalligraphy.com
Waco Calligraphy Guild	Waco, TX	www.wacocalligraphyguild.bravehost.com
New Orleans Lettering Arts Association	New Orleans, LA	www.neworleanscalligraphy.org
Texas Lettering Arts Council (TXLAC)	Dallas, TX	txlac.org

Spotlight on ...

Marie Adamson



Marie has been a member of Kaligrafos who is celebrating her 5th year with the group. Here are a few things you might not know about her .

How I got started in calligraphy?

My mother bought me a calligraphy marker set when I was kid. I used it until the markers were dry. Then I began piddling with calligraphy again during college, and haven't stopped since.

How I heard about Kaligrafos?

My husband found the web site right about the time I was getting ready to throw in towel for good. I'm glad I didn't give up.

What keeps me coming back to Kaligrafos?

My love of letters and the camaraderie.

My favorite hand?

Copperplate and copperplate variations.

My favorite medium?

hard to say ... I like anything that writes well. Sumi, walnut, gouache, watercolors ... I don't discriminate.

My favorite tool?

The pointed pen, by far. I even write in italic using my pointed pen.

What I do with my calligraphy?

How I use my calligraphy truly runs the gamut.

1) A lot of envelope work and invitation layouts.

This is the bread and butter that helps pay for calligraphy classes and tools.

2) Some poems for commission. Though, I have to be in the right mood.

Mostly I save this type of work for my personal projects.

3) Lately, I've been creating bookmarks to use as bribes while I'm substitute teaching (heh! heh!)

4) One year I carved letters into pumpkins.

5) And cards ... who doesn't love a hand-crafted card?

What I'd tell a new calligrapher?

Calligraphy is more practice than you could imagine. Stick with it, and your style will develop over time. This is not something to be rushed. It could take years, so enjoy the journey.

My family life?

Currently, I'm working as a substitute teacher in an effort to gain a full time teaching position as an art teacher.

I've lived in the Dallas area?

32 years.

In my "other life"?

I'm a roller derby queen, I love the sun (hence my nice tan), and I am a rock star singing in the shower, Annie Lennox is my BFF.

My other interests?

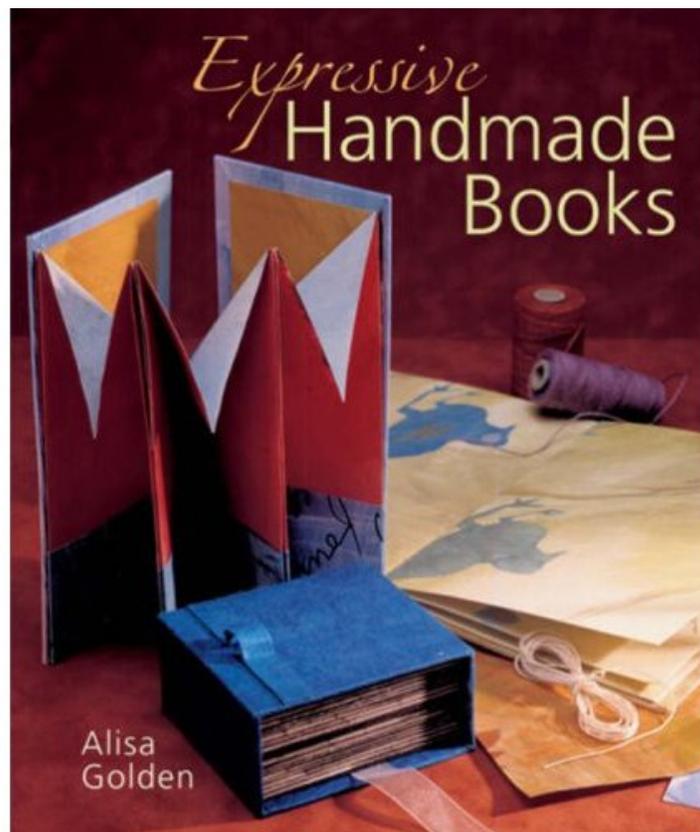
1) Watercolors ... an ongoing challenge!

2) Working on art projects with my niece and nephew.

3) Food network freak! I love to cook a variety of food. Currently, I'm mad about Indian!

4) Tennis on TV (I haven't picked up a racquet in years).

Book of the Month



Author: Alisa Golden
Title: Expressive Handmade Books
Ranking: 5 Stars



One of the new additions to the library last month was Alisa Golden's *Expressive Handmade Books*. This book is her third and offers 25 projects for the beginning bookbinder/book artist. You don't have to be a master bookbinder to enjoy these creations. The instructions are clearly illustrated and you are guided step-by-step through the process. Some of the structures presented are accordion books, single-signature books, multiple-signature books, flag books, pocket books and stab bindings. There are even some pop-up and origami techniques thrown in for the paper artist. There are many samples of Alisa's (and other artist's) books presented throughout the book.

As the title suggests, in this book she emphasizes the expression of feelings, emotions, thoughts, ideas, etc. in her creations. However, the overall feeling is one of just creating an artist book, regardless of content. In short, there's something for everyone, from the novice book artist to the seasoned bookbinder.

.. Rick Garlington



Caring For Fine Watercolor Brushes

Now that you know how to choose a fine brush from last month's article you will want to keep that brush in top condition. Good brushes really can last for years with proper care.

New Brushes

You will be tempted to use that expensive, new watercolor brush right away, but before you get going there are several things you can do to keep using it for a very long time. Just one instance of carelessness can ruin your brush.

Brushes typically come with gum arabic or similar preservative for protection from the factory. Rinse this out of the brush in water then dry the brush on a paper towel and shape the damp hairs. Store the brush horizontally until it is dry then you can stand it vertically with the brush tip pointing up if you want to. Never store the brush resting on the tip. The tip will get bent and ruin the brush.

Special Care

Never let paint get up to or over the ferrule of the brush. Paint that gets in the ferrule is difficult if not impossible to remove and will cause the bristles to spread. This is a leading cause of brush damage.

If you accidentally get paint on the ferrule immediately take steps to clean it out thoroughly before it has a chance to dry there or your brush will be ruined.

Storage

Be careful reusing the plastic sleeve that protects your round brush when it is purchased. It seems like a good thing to do but if you catch and bend a few bristles as you slip it on it will damage rather than protect. If you do reuse



these tubes, make sure the bristles are damp so they will stick together and not get

caught in the tube.

Store brushes either horizontally in a long storage box or standing brush end up in a stable tube or jar. For even greater protection, take card stock that is narrower than the storage container but a half inch longer than your longest brush. Wrap the card around the brushes and secure with a rubber band or two. Now your brushes are protected even if they fall out of the container.

Another solution is to buy one of those stiff, bamboo mats and roll the brushes up in that.

An even better way is to cut out a piece of cloth about 18 inches wide and four to five inches longer than your longest brush. Sew an 18 inch long piece of half inch wide velcro about two-thirds the way down. Place your brushes side by side about 1 inch apart perpendicular on top of the Velcro strip. Then put the other Velcro piece on top, pressing it down and securing it to the bottom face in between the brush handles. Fold the excess cloth over the top and bottom of your brushes and roll it up. The thickness of velcro will keep the brush ends safe.

Care in Use

If you are using acrylic paint NEVER let the paint dry in the brush. To avoid this, have a shallow tray of water and lay the brush flat with just the bristles in the water. But NEVER, EVER, EVER stand your brush brush-end down in a jar of water even temporarily!!! Forget it just once and you have a brush with a dogleg in it.

When you work with different brushes during a painting session, lay the ones you're not using down flat where it won't roll such as in a tray. If it's a watercolor brush, rinse it in water to get the excess paint off first. Try the three container method. Use one filled with

water to rinse out brushes when changing color. This one gets dirty quickly. The second one is used for thinning paint. As you work, throw out the dirty water when it is too far gone and pour container two into container one. Replace container two water with fresh water from the third container containing fresh water.

Cleaning

When finished painting, rinse your art brushes in water then use soap to get them free of lingering paint. Concentrate around the ferrule. Don't be too alarmed if your bristles or white nylon filaments remain tinted to a color you were using, especially with colors like Alizarin Crimson or Viridian. By their nature these are powerful, staining colors. As long as the bristles are otherwise clean, the stain will not leak on your next painting. There are many good proprietary cleaners and conditioners for art brushes available. But if nothing else is handy, use a bar of soap. Gently rub the bristles in the soap and get a good lather. Make sure this gets into the ferrule to wash out any paint. Rinse the brush thoroughly and dry flat. You can then store it flat or stand it brush-end up in your storage container. Most household detergents can be a bit harsh on natural filaments. Think about what you would wash your own hair with.

What Next

This will get you started in caring for your brushes. If you know of additional tips that have saved your brushes we would love to pass those on in future newsletters.

Protect your investment and get the best results - take care of your brushes.

.. Randy Stewart



Sales Tax & Calligraphers

by Carol Measures Scott

Did you know that Texas Sales Tax is 6.25%? That is not a misprint; it is NOT 8.25%. Sounds wrong doesn't it? Please read on.

The Texas state sales and use tax rate is 6.25%, but local taxing jurisdictions (cities, counties, special purpose districts, and transit authorities) may also impose sales and use tax up to 2% for a total maximum combined rate of 8.25%. So that means that the sales tax you are required to charge your customers might be a different amount than what I am required to charge my customers. It all depends on where you are selling and how.

For example, I live in Collin County in Sachse. Our local rate is .0150. The state rate is .0625, for a total sales tax rate of .0775.

If you live in Plano, your local rate is .0100 (both Collin County and Denton County). But, Plano is also included in an MTA (Metropolitan Transit Authority) that collects an additional .0100. When these two sales taxes are added to the state sales tax of .0625, the total sales tax rate in Plano is .0825. Here are a few more examples in the Dallas area:

If you do calligraphy work for hire, you will likely need to pay sales tax to the state. There are a few exceptions, but they are rare. You will need to consult the experts at the state offices. If you haven't started yet it is easier than ever to get started on this aspect of business. The State Comptroller's web site, electronic applications, electronic filing, email help and toll-free numbers can keep you updated and clear on state requirements.

Allen	.0825	Irving	.0825	Plano	.0825
Dallas	.0825	Lewisville	.0800	Richardson	.0825
Frisco	.0825	McKinney	.0825	Sachse	.0775
Garland	.0825				

Applying for a New Sales and Use Tax Permit

Do you need to apply for a permit? You can do it online at:

<http://www.window.state.tx.us/taxpermit/>

Here's what you need to apply:

- Sole owners need a social security number.
- Partnerships need the social security number or federal employer's identification number for each partner.
- Texas corporations must have their file number from the Texas Secretary of State.
- All corporations need the social security number for each officer or director.
- Every business must have an [NAICS](#) code (see next paragraph)
- To print your signature form, you will need Adobe Acrobat Reader.

You will have to mail or fax the signature form to receive your sales tax permit.

Getting Your Industry Code

The North American Industry Classification System (NAICS) is the standard used by Federal statistical agencies in classifying business establishments for the purpose of collecting, analyzing, and publishing statistical data related to the U.S. business economy.

For more information on the NAICS or details on the codes, visit:

<http://www.census.gov/eos/www/naics/>

This is the code my CPA gave me as a calligrapher:

711510 Art restorers, independent
711510 Artists (except commercial, musical), independent
711510 Artists (i.e., painters), independent

As with the rest of the information in this article, I'd strongly urge you to check with the state before assuming I'm correct!

...continued on pg 10



Tax Rates Book

You can obtain a printed version of the current *Texas Sales and Use Tax Rates Book* or you can download one at the state site with Adobe Acrobat Reader. It contains all the details of collecting the proper amount in your location, including a list of all cities and rates. It is mailed each fall.

Tax Help

You can find help with sales tax by e-mail at tax.help@cpa.state.tx.us or call toll free (800) 252-5555. They also provide [tax rate cards](#) for all combined tax rates. A nice convenience!

When to file your sales tax return:

When you obtain your Texas sales and use tax permit, you will be instructed to file your tax return on a monthly, quarterly, or yearly basis (the determination is based on the volume of sales expected for your business). This filing requirement will be adjusted based on the amount of taxes that you actually collect.

Most businesses will file monthly returns, but depending on how much tax your business collects, you might qualify to file quarterly or yearly returns.

Monthly: Taxpayers who collect \$500 or more in state sales or use tax in a month must file monthly. Monthly sales and use tax returns are due on or before the 20th day of the month following the month in which the taxes were collected.

Quarterly: Taxpayers who collect less than \$500 state sales and use tax per month (or less than \$1500 per calendar quarter) may file quarterly. Quarterly sales and use tax returns are due on or before the 20th day of the month after the end of the quarter in which the taxes were collected.

Yearly: Taxpayers who collect less than \$1,000 in state sales and use tax per year may file yearly. Yearly sales and use tax returns are due on or before January 20th.

Here are some of the helpful links at the State Comptroller's site:

<http://www.window.state.tx.us/> State Comptroller's home page; see Quick Start Button at top right of page
<http://www.window.state.tx.us/taxinfo/sales/> Information on Sales and Use Tax
<http://www.window.state.tx.us/taxinfo/sales/questions.html> Frequently Asked Questions
http://www.window.state.tx.us/taxinfo/sales/new_business.html Sales Tax and Your New Business
<http://www.window.state.tx.us/taxinfo/use/> Occasional Use information

Bottom line? Start with the State Comptroller's office by phone or web site for the basic information and to apply for your permit. Don't rely on a fellow calligrapher to keep you legal (including me!). ☺ And don't forget that you can purchase any items you resell as a part of your product (such as picture frames) tax-free with your permit.

Happy writing and selling!

The bulk of this article was composed with information found at the State Comptroller's home page found at <http://www.window.state.tx.us/>.

Please use this information as a guideline. It is not meant to replace your tax adviser.

More About Taxes

Dr. Laurence J. Peter - America is a land of taxation that was founded to avoid taxation.

John S. Coleman - The point to remember is that what the government gives it must first take away.

Herman Wouk - Income tax returns are the most imaginative fiction being written today.

Albert Einstein - The hardest thing in the world to understand is the income tax.

Will Rogers - The difference between death and taxes is death doesn't get worse every time Congress meets.

Ronald Reagan - The taxpayer: that's someone who works for the federal government, but doesn't have to take a civil service examination.



November Program

Presented by
Betty Barna

Embroidery on Paper

All old things are new again! This craft came to me again while standing in the check out lane of a local craft store. While we all waited for their computers to come back up, I found a book called "101 Ideas for Embroidery on Paper" by Erica Fortgens.

I was intrigued since I had done embroidery as a child. But now my life is much more paper oriented, so I bought the book. Often I buy books thinking that I will do the projects, but they end up living on a shelf somewhere gathering dust before heading out to the used bookstore, but not this time! I made some projects, and then started to design my own, which was fun and easy and quick. Here's what you'll need to get started:

- Self-healing mat
- Thin foam piece 1/8" thick (like the kind used to make cut outs for kids projects)
- Sharp needle for making holes in the paper (or an awl)
- Tapestry needle to sew with (size 24 or 26)
- Thread (metallics are fun but any will do)
- Patterns (which I will provide)
- Paper to sew on (card stock)
- Scotch tape
- Scissors
- Beads (optional)

FROM THE MAIL BAG

Remember to look for these newsletters in the Kaligrafos Library, and check them out. An excellent way to further your calligraphic education! --Catherine Burkhard

Handscrit, November-December, 2009

Houston Calligraphy Guild

A few of the cards from the Guild's May to September Secret Pal event are showcased in the newsletter. A neat idea, allowing members at any level of calligraphic expertise to try their hand at making cards for their Secret Pal. Names were drawn in May, at least one card was required, but more encouraged, with the pals revealed in September. Also...check out their good write-ups about Bill Kemp's workshops on the Weaver Writing Style and pointed pen flourishing.

Postscript, October-November, 2009

The Calligraphy Society of Victoria, Melbourne, Australia

Excellent publication throughout. Lots of photos of pieces in a recent exhibition (loved the vest with calligraphic verses all over it)...a member profile with good examples of the person's work...short report on embossing of letters....and many tidbits here and there.

Newsletter, September 2009, Issue #111

Bow Valley Calligraphy Guild, Calgary, Alberta, Canada

All 36 pages (including the cover) of this issue are chock full of wonderful lettering samples and articles. I paged through it several times and decided the whole issue was a must read!!!

October 2009 Bulletin

The Washington Calligraphers Guild, Washington D.C.

This issue features Part I of Julian Waters' workshops for the Guild -- one on Roman Minuscules and one on Italic Variations. Good write-ups and photos. *(So, we'll be looking for Part II!)*

Kaligrafos

At the October meeting, we continued our Letter Challenge! Now each month, we'll choose multiple letters. You can interpret your letter design any way that you like. You do not have to do all the letters chosen. No rules, just one guideline...we'd like the finished size to be 6 by 6 inches..

Letter Challenge

That's it! Try out new techniques, materials, or styles. Be creative with color. Bring your design to the next meeting to display in our informal "letter gallery".

The letters for October are Notable "N" and Ravishing "R".

N R

...Julie Yuhanna

The logo for Odyssey 2010 features the word "Odyssey" in a large, blue, stylized font. Below it is a blue silhouette of a ship's hull with a white mast and sail. The year "2010" is written in a decorative, circular font below the ship.

30th International Gathering of Letter Artists

**Letter,
Learn,
Experience.**

**July 24 – July 31, 2010
Stonehill College, Easton MA USA**

**For Information and registration
visit our website**

www.2010CalligraphyConference.com

Registration for Odyssey 2010, the 30th International Gathering of Lettering Artists has begun. See all the details by clicking the "registration" button at the web site www.2010calligraphyconference.com.

Odyssey 2010 also announced a scholarship fund designed to bring several young people to Odyssey 2010 to experience a week of lettering. Donations may be made by check payable to "2010 Calligraphy Conference" with 100% of the money collected used for scholarships. Please note on the check that it is for scholarship. If you would like a receipt of your donation for tax purposes, please include your name, address and email information and we will send one to you. If you know of any potential candidates, please let us know and we'll send you scholarship application information when it is published.

Odyssey 2010 is an umbrella organization of Masscribes Inc., a 501(c) 3 charitable organization. All donations are tax deductible to the full extent of the law.

Harvey's Helpful Hints



Containers

Small round containers (such as from eye cream, lip gloss, etc.) are ideal for keeping a special blend of gouache – gold with white, etc. for decorating. Keep a separate mixing brush for each.

Cleaner

Other uses for rubber cement thinner: cleans

fingerprints from photos, removes price sticker glue, removes excess paste up wax, etc.

Glue

Use Pentel's 'Roll n Glue' when gluing two pages together. It's a quick-dry liquid that adheres well. Also use it for piecing pop-up cards..

Eye Dropper

A quick and easy inexpensive eye dropper: cut down a plastic straw, dip one end into your ink bottle, squeeze the upper end to retain the ink, and carry is to your ink container. Hold the squeeze until over your container.



This is a picture inside the Colosseum while I was in Rome. The ground floor has been removed to see the flooring structure. Notice the croud of people at the far end showing the immense size of the place. The Colosseum could hold over 50,000 spectators and could be cleared out in 7 minutes (they didn't have cars waiting on the parking lot). The bleachers (for the commoners) are in the upper levels, while the dignitaries sat on the floor level. It is under constant restoration.

Till next month

Plano Harvey



A quick emergency clean up tip from Janell ...

for cleaning dry acrylic ink out of nibs, plastic palettes or even off of fingers - SANITIZER - that's right, it must be the alcohol in Hand Sanitizers that will dissolve the acrylic ink!

October Program Recap

Panel Discussion



1. ADVICE FOR STARTING CALLIGRAPHERS

- have patience
- Practice, Practice, Practice
- Attend all newbie classes and any other classes that would interest you
- Know what your goal is:

Is this for a personal skill: card making, scrapbooking, etc?

Is this for professional reasons: doing work for clients?

This allows you to focus on developing your skill level

- Have fun

2. MARKETING: how to reach customers/clients

- Make or have flyers made to place in libraries, print shops, stationary stores, bridal shops and show, anywhere that could use your services

• Visit your local print shops and get acquainted with the manager or owner to see if they could use your services
Small print shops could use you as their art department.

- know your market
- create a website
- compare your skills with other calligraphers to develop pricing
- take whatever comes your way to build on your experience and to develop your reputation
- price according to your skill level
- donate your work as a gift
- develop different hands

3. HOW TO APPROACH A JOB i.e. a large poem

- Ask the client what they want: Many times they do not know so take some time to look at the poem and even write it until you feel something that indicates to you what the feel of the poem should be. It could be the lettering style or the way it is layed out.
 - Do thumb nail sketches and present a few of these to your client before you start anything (provide three at the most, otherwise it becomes too overwhelming.)
 - Use the “layout and Design” book by Alan Furber: to help with the designing process (three copies are in our library)
 - Ask is what their budget (this should be number 1)
 - Would they like black and white calligraphy, color, illustration added, Gold: painted or real,
 - When job is completed send thank you note in a decorated envelope: this too can give you the advertising you need.

4. PRICING

- Ask other calligraphers
 - Know your calligraphic abilities.
 - What do you want as an hourly rate
 - Start at a price that may be lower than you want to develop your skills and receive the advertising that you want.
- Extra charge as a “pest” fee when client is hard to deal with
 - do not accept the job if you feel uncomfortable with the client for whatever reason



Panel Members

Marie Adamson

Harvey Anton

Debi Sementeli

Janel Wimberly

5. MOST POPULAR HAND FOR CERTIFICATES

- Whatever the client wants, if they do not know develop the idea through thumbs nail sketches or samples that you have done with the hands that you know.

6. CLIENT WITH A BAD IDEA

- Use positive reinforcement to direct to a better idea or design. i.e. a poem for a loved one fitting into a small picture frame that is an antique. Suggest a shorter poem that also would be appropriate for the person and be much nicer looking in that frame.
- Ask questions to get to know what they want
- If they insist on doing this their own way either refer them to someone else who you think would be interested or do the project their way and don't add it to your portfolio.



7. DEPOSIT

- If it is a new client yes (50%)
- Old client with history of good payment - no
- Meeting the client personally leads to a relationship and work can be done without deposit BUT full payment must be received before they take home the work (usually this is received in person)

8. FOLDER FOR EACH CLIENT

- Have a file on each client with a photo of the work done, layout,
- Paper, nibs and sizes, ink or gouache color etc.
- Personal info about the client

9. LICENSING

- You will need a representation
- Check out the book "Licensing 101"

10. FAVORITE MATERIALS

- Most of the panel preferred gouache or Chinese stick ink, Harvey's favorite stick ink was "Kayme"
- Nibs; Tape-Janell, Brause—Harvey
- Pointed pen nibs:
- Marie--- Hiro 40 (pumpkin nib) for reproduction because it holds its thin lines in copperplate Gillotte 303 for fine line work
- Paper: Arches hot press, Arches text wove
- If client brings you parchment paper suggests you use your own and antique it to look old. (show a sample of this to your client so they understand) typically "their" parchment is very difficult to write on.

- Donna Sabolovic

Practice Time

Finance is the art of passing money from hand to hand until it finally disappears.

Robert W. Sarnoff

The best way to predict the future is to invent it.

Alan Kay

Live in such a way that you would not be ashamed to sell your parrot to the town gossip.

Will Rogers

Man is the only animal that laughs and has a state legislature.

Nothing fixes a thing so intensely in the memory as the wish to forget it.

Michel de Montaigne

NR

Samuel Butler

We are here on Earth to do good to others. What the others are here for, I don't know.

W. H. Auden

POLITICS IS NOT A BAD PROFESSION. IF YOU SUCCEED THERE ARE MANY REWARDS, IF YOU DISGRACE YOURSELF YOU CAN ALWAYS WRITE A BOOK.

RONALD REAGAN

October Retreat Recap

What a wonderful time was had by all at Kaligrafos' 3rd retreat with Lisa Engelbrecht.

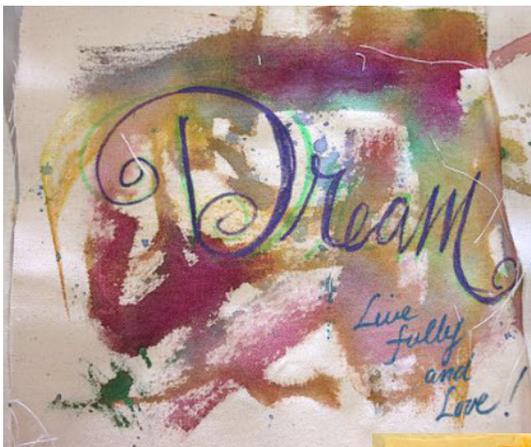
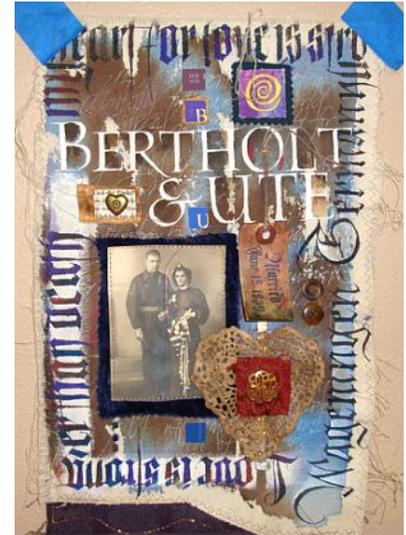
The "Book of Intentions", a cloth alphabet book, was so much fun to design.

Lisa is very talented, creative and giving and she allowed us the freedom to be that way as well. Her samples were extraordinary and the show and share tables at the end of the retreat proved that the attendees had as much fun and as much talent as Lisa. So many good ideas, so many different ways to handle the project and so many different solutions were presented in that show and share

It was a learning experience just seeing what everyone else had done. The weekend weather was beautiful, the food terrific and the friendships made are a true gift.

Many thanks to all who made this weekend one of Kaligrafos' delightful experiences.

Donna Sabolovic

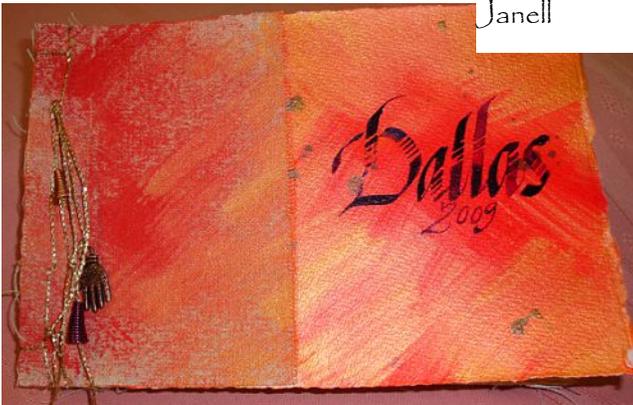


This is my second retreat with the Kaligrafos group and I thoroughly enjoyed it! I love the friendship of everyone there and the sincere words from everyone. I think this is one of the most caring groups I have even been involved with. I honestly had FUN!!! I felt a little out of place at first but once we got painting and cutting fabric and selecting our fabric, I was able to get into the creative mode. Lisa is one of the sweetest people I have had the pleasure to be around, she is very giving and very easy going. I know I will be attending the next retreat and future workshops as they are fun and I love seeing what other people make as well. The facility as always was clean and the individual rooms were excellent, I felt very much at peace and quite comfortable sleeping there. I am still working on finishing my book and pages and i know it will be a book I will enjoy looking at for a very long time.

Cristie Campo



It may be that Tom's now been "over-influenced" by members of kaligrafos - but you can see he had a blast at the Kaligrafos retreat! His wife loves that fact that he's been so well trained after just 2 1/2 days!
Janell





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